



**10,000**  
*people on the day*



**80%**

*of attendees rated the show as...*

**EXCELLENT**

*or*

**VERY GOOD**



**70%**

*of attendees spent between...*

**\$20 - \$100**

*on the day*



**\$25,000**

*in prize money*

**1,700 RIBBONS**  
*given out*

*Be a part of the*

**facebook**

**EXPOSURE**

**36.4K**

*A&P page views*

**1.7K**

*event responses*

**2.4K**

*event page views*



**61%**  
*female*



**39%**  
*male*



**67%**  
*live within 30kms*



**37%**  
*31 to 45  
years old*



**28%**  
*lifestyle block  
owners*